



The Maze<sup>®</sup> is a simple yet sophisticated frame that helps you to experience amazing results by thinking differently and achieving more.

Its simplicity and practical application makes it positively habit forming.

The Maze<sup>®</sup> is...

- A common sense approach
- Created and used by Maze
- Based on our 25 years experience
- A catalyst for positive change
- It's tried and tested in real world by us and our customers

You will see that The Maze<sup>®</sup> focuses on 6 main areas

- **Motivation**
- **Objective**
- **ZEBRA<sup>®</sup>** (Zest, Empowerment, Belief, Role Model, Action)
- **Accountability**
- **Imagination**
- **Clarity**

There is no one definitive place that you have to start with The Maze<sup>®</sup> however why appears to be the start place used most often

You can use it ...

- As a self assessment Leadership framework
- For project management – plan, do and review
- For coaching be it yourself or others
- As a meeting format
- For decision making
- Career development
- Strategic alignment
- On a personal level it has been used to plan parties, reduce a golf handicap, lose weight – the list is endless

The Maze<sup>®</sup> like any other maze is all about destination, it gives structure to the decisions you make, guides you on your journey and helps you to arrive at the right destination and amaze yourself more often!